

DSCA -- DoD Information Program (IP) Handbook

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Preface

The purpose of this handbook is to provide international military student officers (IMSO's) with a reference guide to plan and carry out informational program activities and events. Each topic area listed in this guide contains a lesson plan that can be used by the IMSO to plan events and an information sheet about the topic. The information sheet has been prepared in such a manner that it can be copied and provided to students prior to an activity; however, it is designed as an aid so the IMSO can prepare his/her own informational program handout about the activity. This handbook is not all inclusive and does not limit the suggested topic areas to those listed in the lesson plans; as a minimum, it should provide the IMSO with sufficient information to implement and execute an effective program.

The goal of the informational program is to ensure that international students return to their homelands with an understanding of the responsibility of governments, military and citizens to protect, preserve, and respect the rights of every individual. This goal can be achieved by accomplishing the informational program objective of providing the international student with an awareness and functional understanding of internationally recognized human rights and the American democratic way of life. In meeting the objective, and ultimately the goal of the informational program, IMSO's must arrange activities and events around the informational program topic areas and ensure activities and events clearly support at least one of the following areas of emphasis:

- Internationally recognized human rights as outlined in the universal declaration of human rights (attached)
- The democratic ideals of an elected government and effective civil-military relations which reinforce the ideal of government by the people
- The roles and interrelationships of a culturally, ethnically, economically, and socially diverse population in a democratic society
- U.S. free enterprise system and its role in a democratic society

Informational program activities can be powerful tools for presenting U.S. institutional values for international students to consider. A well-focused informational program can be very effective in influencing international students when combined with related lectures or presentations. This handbook should provide sufficient information for IMSO's to develop informational programs that meet the objective of the program by providing an awareness and functional understanding of internationally recognized human rights and the American democratic way of life.

In this regard, an area not emphasized in the past may prove beneficial in meeting the informational program objective is contact with various groups such as civil rights, environmental preservation, citizen tax review, anti-war and other organizations which act as governmental oversight agencies. Visits to and briefings by these non-governmental organizations will demonstrate the accountability element present in our democratic society serving to preserve the human rights and other freedoms guaranteed to each citizen.

An escort assessment report and a student evaluation sheet are provided as samples (tabs m & n respectively). It is important that the senior escort of each informational program activity and all international students attending informational program events complete these forms. IMSO's will maintain completed copies of these forms for each activity as directed by the appropriate service component. The information from these forms should provide IMSO's with data for completing end-of-year assessments and other required periodic reports. IMSO's should forward copies of these forms through appropriate command channels as directed by their service component.

Additionally, newspaper Articles about informational program activities, letters from former students, pictures that convey a successful informational program event, or other newsworthy informational program accomplishments should be forwarded to the respective service component IP manager.

This handbook is not a substitute for the joint security assistance training (JSAT) regulation or any other service unique instructions on the informational program. Comments or suggestions for improvement should be addressed through appropriate command channels to the defense security assistance agency, **Attn:** dsaa-plans-pgm.